

# **Maccessories** Professional Type Fonts



### Font

Beta Italic Epsilon Eta Medium Kappa Bold Lambda Nu Black Omega **Omicron Bold** Phi Display **Rho SemiBold** Sigma **Sigma Bold** Upsilon ZELY BOLD **AVAT®ATY** 

Maccessories Professional Type<u>Fonts</u>

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### Introduction

Thank you for choosing Maccessories Professional Type Fonts to enhance your Macintosh. You now have the type fonts used by professionals in the advertising and publishing industries right at your fingertips.

If you purchased the Maccessories Professional Type Fonts For Text, your package contains: one disk, a manual, and a registration card.

If you purchased Maccessories Professional Type Fonts For Headlines, your package contains: two disks, a manual, and a registration card.

### Disks

For Text: The single disk enclosed contains 16 type fonts in a variety of sizes appropriate for MacWrite, MacPaint, and other applications. It also contains an abbreviated System Folder and a copy of the Apple Font Mover.

For Headlines: The two disks enclosed contain a total of 16 Type Fonts in a variety of sizes appropriate for MacWrite, MacPaint, and other applications. Each disk also contains a copy of the Apple Font Mover.

### Manual

This manual will steer you through the process of storing, loading and using your new Fonts. It also contains sample alphabets. These reference guides display each Font in its entirety, showing which characters and symbols are included and in what sizes the Font is available. Scanning these is the quickest way to see what the Fonts look like.

This hand im (one of the symbols in the Symbols Font) appears throughout the manual to point out the steps you must take to perform a task.

# Registration Card

Please take a moment to complete the enclosed postage paid registration card and return it to us, so we may keep you informed of updates to Professional Type Fonts and additions to the rest of the Maccessories family.

### **Getting Started**

This chapter will get you off to a quick start with your new Fonts. The same instructions will apply for both the Text and the Headline Fonts. However, before we begin, we'd like to say a few things about the differences between the two. We'd also like to mention the differences in using the Fonts on a 128K Macintosh versus the 512K.

If you purchased the Type Fonts For Text, you received one disk containing all sixteen Fonts. These Text Fonts can be used on both the 128K and the 512K Macintosh.

If you purchased the Type Fonts For Headlines, you also received a total of sixteen Fonts, but on two disks. Because of the memory required to store the much larger Headline Fonts, they had to be split up onto two disks. One contains the standard Fonts like Epsilon and Sigma. The other contains the more fanciful Fonts like Theta and Lambda. Because of their size, the Headline Fonts can be used only with a 512K Macintosh. If you are using a 128K Macintosh, the number of Fonts you can load into the system at one time will be somewhat limited. A certain amount of your Macintosh's memory is reserved for Applications files, like MacPaint. This is called the "Heap." Another part is reserved for other system functions, like Fonts. This is called the "Stack." The actual amounts of memory available in the Heap and Stack vary, depending on what applications you are using. For instance MacPaint takes up more room in the Heap than MacWrite.

If you load too many Fonts into the Stack, you will begin to encroach upon the memory allotted to the Heap, resulting in a system crash. In order to avoid this sort of memory shortage, we suggest that you store any Fonts you are not using, including the Apple Fonts, on disk. This will increase the speed at which your computer functions and will also help you avoid memory shortages. Choose the Font or Fonts you would like to use by scanning through the type charts in this manual. Then load only one or two Fonts at a time. If you have a 512K Macintosh, you will be able to load a greater number of Fonts into the system at once, although it's still a good idea to store those you do not use often. When using the very large Fonts, 72 point Eta Medium for example, you may find it best to load only that particular Font, since a Font that size requires a lot of memory.

The starting procedures below vary slightly depending on the number of disk drives you have. Just follow the instructions appropriate for you.

### For a single drive Macintosh:

### with 128K

To get started with your new Fonts, you will need:

- your Professional Type Fonts disk
- a disk containing a System Folder, Disk Copy, Font Mover and MacWrite
- one blank disk

Before you begin, we suggest you make a backup copy of your disk. Store the original in a safe place, and work only from the backup. This ensures that you will have accurate original copies of the Professional Type Fonts, even if something happens to your working files. To make backups with a single drive 128K Macintosh:

- Boot your system from the disk containing the System Folder, Font Mover, Disk Copy and MacWrite. Click twice on the disk icon to display the contents of the disk.
- Im Click twice on the Disk Copy icon to select that application.

The system displays a description of the Disk Copy Utility and gives you two choices - OK and Cancel.

III Click once on OK.

The system prompts "Please insert the disk you want to copy."

Insert your Professional Type Fonts disk.

The system reads part of this disk, ejects it, and then prompts "Please insert the destination disk."

ur Insert a blank disk.

If this disk has been used before, the system will ask you "Erase Disk X ? OK or Cancel." Be sure this is the disk you want to use! Any files stored there will be erased. If you are sure, click once on OK to continue the copy process.

If the disk is brand new, the system will go straight to the next step and initialize the disk before beginning the copy.

You will see the messages "Now initializing the copy ...," then "Now writing the first quarter of the copy ..."

After the system has finished copying the first part of the disk, it will eject it and ask again for the disk you want to copy. Continue to follow its instructions, inserting the appropriate disks as needed.

When the copy is finished, the system displays the message "Disk copied successfully. Copy another? OK or Quit." (If you wish to make a second backup of your Text Fonts, click on OK to begin the copy process again.)

Im Click once on Quit to exit the Disk Copy application.

The system ejects the finished backup disk and asks for the startup disk again.

- Insert the Startup Disk.
- Label your working backup copy as such and store your original disk in a safe place.

Now you are ready to begin. Go to the section called "Using Your Professional Type Fonts."

### ♦ with 512K

To get started with your new Fonts on a 512K Macintosh with one disk drive, you will need:

- your Professional Type Fonts disk(s)
- a disk containing a System Folder, Font Mover and MacWrite
- one or two blank disks (one for Text, two for Headlines).

Before you begin, we suggest you make a backup copy of your disk(s). Store the original(s) in a safe place, and work only from the backup. This ensures that you will have accurate original copies of the Professional Type Fonts, even if something happens to your working files.

The Apple Disk Copy utility works only with the 128K Mac, not the 512K. Use a simple icon dragging routine to make backups with a single drive 512K Macintosh. If you need help, just follow these instructions:

Boot your system from the disk containing the System Folder, Font Mover and MacWrite. Leave the disk icon closed.

- Eject the startup disk and insert the Fonts disk you wish to copy. Again, leave the disk icon closed.
- Im Eject the Fonts disk and insert a blank disk, initializing it if necessary. Leave this disk icon closed also.
- Im Drag the Fonts disk icon on top of the blank disk icon.

The system will prompt "Completely replace contents of 'Blank Disk' (internal drive) with contents of 'Type Fonts' (not in any drive)?" Be sure this is the disk you want to use! Any files stored there will be erased. If you are sure, click on "OK" to begin the copy process. Swap disks as required. At the end of the process, you will be left with the startup disk in the drive.

Image: Label your working backup copy as such and store your original disk in a safe place.

Now you are ready to begin. Go to the section called "Using Your Professional Type Fonts."

### For a dual drive Macintosh:

To get started with your new Fonts, you will need:

- your Professional Type Fonts disk(s)
- a disk containing a System Folder, Font Mover and MacWrite
- one or two blank disks (one for Text, two for Headlines).

Before you begin, we suggest you make a backup copy of your disk(s). Store the original(s) in a safe place, and work only from the backup. This ensures that you will have accurate original copies of the Professional Type Fonts files, even if something happens to your working files. To make backups with your dual drive Macintosh:

Boot your system from the disk containing the System Folder, Font Mover and MacWrite.

IF Eject this disk.

Insert your Professional Fonts disk in drive 1, your internal drive. (If you have the Headlines Fonts, begin with Vol. 1, then repeat the procedure for Vol. 2.)

Imer Insert a blank disk in drive 2, your external drive.

If this disk is brand new, the system will tell you "This disk is unreadable: Do you want to initialize it? Eject or Initialize." Click on Initialize to initialize your blank disk.

Im Click once on the Type Fonts disk icon to highlight it, then drag it over on top of the blank disk's icon.

The system will ask you "Completely replace contents of Disk X (external drive) with contents of Professional Fonts (internal drive)? Yes or No."

Click on Yes to begin the copy process. Swap the startup disk for the Fonts disk and vice versa when the system asks you to.

Eject your working backup copy and label it as such. Store your original disk in a safe place.

### Using Professional Type Fonts

Maccessories Fonts work with a number of Macintosh applications, but for this introduction we'll use MacWrite as an example.

Before you begin loading your new Fonts into the system, clear out any Fonts you don't use regularly. You can store them in an existing Fonts file or create a new one.

When you open the Font Mover by double-clicking on it, it looks for a storage file called "Fonts." If it finds a file called "Fonts" on the disk, it automatically opens that file. If there is none, the Font Mover automatically creates an empty file called "Fonts."

Boot your system with a disk containing a System Folder, MacWrite and Font Mover. Open the disk. IF Click twice on the icon of the Font Mover.

This will open the Font Mover and create a new Fonts file in which you can store your extra Fonts.



The Font Mover screen shows you which Fonts are loaded in the System file and which are stored in the Fonts file. To move a Font from the System file into the Fonts file: Im Click once on the name in the System file column to highlight it.



If then click once on "Copy."



This copies the font into the Fonts file, but leaves the original in the System file.



Once you have copied a Font from the System file into the Fonts file, you may remove it from the System. (Of course, if you have copies of all your Fonts stored safely on disk, you may simply remove those you don't want without bothering to copy them into the Fonts file.)

However, at this point we'd like to warn you to be careful when using the Font Mover! It has no Undo feature. Consider carefully whether you have a safely stored copy of a Font you are about to remove, before you simply remove it. Once you ask to remove a Font from the System file, there's no going back.

This is another good reason why you should always work from backup copies of your Fonts and keep your originals in storage.

To remove a Font from the System:

Im Click on the name in the System file column



Then click on "Remove."



(Fonts displayed with asterisks are required by the system and can not be removed.)

- Repeat this procedure to move all the Fonts you don't need from the System file to the Fonts file.
- Click on "Quit" to exit the Font Mover and return to the desktop.

Now you are ready to begin loading your Professional Type Fonts into the system. Drag the Font Mover icon out onto the right edge of the desktop, outside of the disk folder.



If you have a single drive system, eject the startup disk and insert the Professional Fonts disk.

If you have a dual drive system, insert the Professional Fonts disk in your external drive.

- Open the Professional Fonts disk.
- III Click once on one of the Font files to highlight it.
- Im Select "Get Info" from the File pull-down menu.

EPSILON EPSILON Kind: Font Mover document Size: 15729 bytes, accounts for 16K on disk Where: PRO TEXT, external drive Created: Monday, November 5, 1984 at 6:47 PM Modified: Wednesday, November 7, 1984 at 11:01 Cocked Maccessories Professional Type Fonts is a product of Kensington Microware Ltd., NY, NY. Release Version 84/4. © 1984, XIPHIAS.

Notice that the Fonts files are "Locked" to prevent you from accidentally throwing away or renaming them. We suggest you leave your original Fonts files locked.

If you wish to rename or remove a copy of a Fonts file from a backup disk, you must unlock it first. To do this, click once on the x in the "Locked" box to unlock the file.

Image: Close the Get Info box.

In order for an application to use a Font, the Font must be loaded into the System file <u>on the application startup disk</u>.

The Font Mover loads Fonts into the System file of the disk on which it resides. When loading Fonts for an application, you must use the Font Mover present <u>on the same disk</u> that contains the application. If you mistakenly select the Font Mover on your Fonts storage disk, you will only be loading Fonts into the System file on your Fonts storage disk - not into the System file on your application disk.

Im Drag the Epsilon Font file onto the desktop, outside the disk folder and near the Font Mover icon.



By doing this, you can use the Font Mover from your application disk to access a Fonts file from your storage disk. This saves you the extra steps of copying the whole Fonts file onto your application disk, then throwing out the duplicate when you're done.

- Highlight the icons of both the Font Mover and the Epsilon file by clicking on the desktop near them and dragging the Mouse across the two icons, drawing a square which will highlight them both.
- Im Double-click the Font Mover to open both files at once.

If you are using a single drive system, it will ask you to swap the startup and Fonts disks a few times. Then it will display the Font Mover screen.

If you are using a dual drive system, it will simply display the Font Mover screen.

Click on each of the lines in the Epsilon column to see samples of the sizes available. Again, if you are using a single drive system, it will ask you to swap disks from time to time throughout the process of loading the Fonts.



Notice that the word "Sample" is displayed with an upper case "S" followed by lower case letters. If you ask for a sample of a Font that is only upper case - Theta, for example - the system will show you an upper case "S" followed by five empty boxes. This reminds you that the Font is strictly upper case.

Image: Copy the 24 point Epsilon into your System file.

Im Click on Quit to exit the Font Mover.

You will be returned to the desktop.

Improve Drag the Font Mover back into the startup disk.

If you are using a single drive system, the Fonts disk icon will have disappeared from your desktop. The next time you load that disk, the Epsilon file will still be outside the disk. Just drag it back into place.

If you are using a dual drive system, drag the Epsilon file back into the Fonts disk now.

Im Open MacWrite.

II Pull down the Font Menu.

You will notice that Epsilon has been added to your choices. You will also notice that one simple way to tell our Fonts from Apple's is that ours are listed in the menu in all capital letters. Select Epsilon

Pull down the Style Menu.

The sizes available for that Font are shown as outlined numbers. In this case, only the 24 point size has been added to the system. If you choose a size not outlined, the system will try to create a version of the Font in that size, but it will not look the same.

IP Select the 24 point size.

Type a sentence or two.

Does this Font look familiar? It should. It's the Font we used to create this manual.

Experiment a little. Try choosing different styles - Outline, Underline, Bold. All the Style options are available to you. In the following example from Lewis Carroll's poem "Jabberwocky," we used every Style option available, from Bold to Subscript, to show all the different effects you can achieve from just one Font.

<u>'Twas</u> brillig, and the slithy toves did gyre and gimble in the wabe: all mimsy were the borogroves, and the mome raths outgrabe.

This is a good place to tell you a bit about how these Style options work.

When you ask the system to perform a Style change, for example Outlining, it takes the existing information for that Font, duplicates it and changes it along certain guidelines designed to create outlined letters.

This takes a lot of memory - almost as much as the Font itself. When you take one of the larger Fonts - 24 point in MacWrite, 48 or 72 point in MacPaint - and keep changing or adding to its Styles, after four or five different changes, it's as though you had loaded four or five big Fonts into the system, and you may run into a memory shortage. Fortunately, there are not too many situations that call for six different styles of type in one document.

### Notes on MacWrite

Here are a few notes to help you use the Fonts with MacWrite.

As we mentioned earlier, Maccessories Professional Type Fonts may be used just like Apple Fonts. The only cautionary suggestion we'd like to make is that you avoid loading too many into the System file at once. (And remember - MacWrite only accepts Fonts in sizes 24 point and smaller.)

Once again - a Font <u>must</u> be installed in the System file to be recognized by an application. Moreover, the Font must be installed on the System file of <u>the disk from which you</u> <u>enter an application</u>.

For example: Disks A and B are both MacWrite disks. Disk A has only Epsilon installed in its System file. Disk B has only Rho Bold in its System file and contains a stored document, written in Rho Bold, which you would like to edit. If you enter MacWrite from Disk A, your only Professional Font choice will be Epsilon - the only one loaded into the System file on Disk A. If, while you are still in the MacWrite stored on Disk A, you open one of the files written in Rho Bold stored on Disk B, you will not get an accurate version of Rho Bold. Rho Bold is not on your application startup disk.

However, if you exit MacWrite, return to the desktop and re-enter it from the copy you have on Disk B, you will be accessing the System file on that disk, including the Font Rho Bold. (Don't just open a document from Disk B. You must actually open the copy of MacWrite on that disk to access the appropriate Fonts.)

Another way to change the startup disk is to open the System folder on the disk you wish to designate as the startup. Double click on the Finder, while holding down the Option and Control keys. Then wait a moment while the Finder opens and closes itself. The System now recognizes this disk as the startup disk. Whenever you open a document and are faced with a Font that doesn't look like it did when you entered it, first consider whether or not you have entered the application from the same disk that the document is stored on. If not, try exiting the application and re-entering from that disk.

If it still doesn't appear correctly, check to see what Fonts are actually loaded into the System file on that disk. You may have removed that Font from the System file since you created your document.

One way to keep track of what Font a document is written in is with the Get Info box. This is a handy place to store information on the form and content of your documents.

Information about 27 Write		
	27 Write	
Kind:	MacWrite document	
Size:	e: 4084 bytes, accounts for 5K on disk	
Where:	MANUAL, internal drive	
Created:	Created: Monday, November 26, 1984 at 11:44 AM	
Modified: Saturday, December 14, 1996 at 4:12 PM		
🗌 Locked		
Notes on MacWrite Manual page 27-29 Epsilon 12 & 18 point		

### Notes on MacPaint

Here are a few notes to help you use the Fonts with MacPaint.

As with any other application, MacPaint requires that you load the System file with the Fonts you wish to use.

However, once you finish typing and select another Paint tool, the text you have entered is stored as a standard MacPaint image - just like every other part of your Paint document. This means that once you have finished entering text, the Font you used initially need not be in the System file for your text to appear properly.

This feature is especially convenient for work with large Fonts. It allows you to enter and save text in a very large Font, like Eta Medium 72, then remove that Font from the System file to free up memory without changing the look of your text. However, keep in mind that with this feature of MacPaint, once you finish entering text and switch to another Paint tool, you can't go back and request style changes for text already entered.

When entering text in MacPaint, especially in the larger sizes, try not to get too close to the edges of the screen. If there are characters, or parts of characters off the edge of the screen when you ask for a style change, or if the style change itself expands your text off the edge of the screen, you may crash your system. (Another good reason to save your work periodically.)

If your system crashes, MacPaint will try to save as much of your document as possible. When you reboot, you will see two blank document icons labeled Paint1 and Paint2. The system will not allow you to open these.

Open MacPaint. When you do, you will not be given the usual blank page called "Untitled." Instead you will get a document called "rescue" containing whatever could be salvaged of your pre-crash document. After you save and rename the rescue file, throw out Paint 1 and Paint 2.

1

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Because MacPaint takes up a lot of memory in the Heap (approximately 61K), there is little room left for the Fonts in the Stack. If the system begins to run out of memory after three or four style changes, for example - it may start throwing out bits of the program, beginning with Show Page and the Select Box.

If that happens, but you want to use these functions after you have finished entering type, close the file you are working in and return to the desktop to re-enter MacPaint. This will restart the application with all functions available. The type you entered is now seen by the system as Paint images, so the many style versions of the Fonts are no longer taking up the memory needed for special functions.

### Notes on Other Applications

You can use Professional Fonts with any applications that allow you to choose freely from the Fonts in the System file. Among these are Microsoft<sup>®</sup> Word and Microsoft File.

You will not be able to use Professional Type Fonts with applications written to accept only one, or a few particular Fonts. Among these are Microsoft Chart, Microsoft Multiplan<sup>®</sup> and Filevision<sup>™</sup> from Telos<sup>™</sup>. (These programs, and other graphics and spreadsheet programs like them, must limit the Fonts they can accept to those that fit within their formats. For instance, there is no way you could fit Beta Italic 24 point into a Multiplan model.)

However, with Microsoft Chart, you can add Fonts to your chart after it's finished. Before closing your Chart file, press the Control, Shift and 3 keys simultaneously to save your work to a Paint file. This will save whatever is on the screen to a Paint file called "Screen 0." You may then use MacPaint to edit your finished chart, adding text with Professional Fonts.

### **Before**



# After



# A MEMO FROM



TO: Professional Fonts Users RE: Practical Applications DATE: January 1, 1985

This is one way to make sure your memos get noticed!

The next few pages contain suggestions for practical applications using Professional Type Fonts. After each

sample we tell you exactly what steps we took, so you can easily achieve the same results.

To make the big memo monogram on the preceding page, we used Epsilon 24 point in MacPaint. We typed the letters, then used the Select Box and control key to stretch them evenly on all four sides until they filled the screen.

When you stretch a letter, the edges appear rough, so we used the thickest straight line to trace the edges and smooth them off. Any left over bumps were flattened out in Fat Bits.

The last step was to enclose the letters in the Select Box and choose Trace Edges twice from the Edit menu. This created the double outline. After that, it was just a matter of cut and paste.

# FONTS MAKE NEWS +

Vol. 1 No. 1

December 1984

# PROFESSIONAL QUALITY NEWS

Use Professional Type Fonts for business, club or family newsletters. In this MacWrite example, we began with the banner, using Symbols 24 point for the arrows and Sigma Bold 24 point for the text.

The double rule was created by using Sigma Bold 24 point with the Bold and Underline Style options. By typing real underline characters with the Underline option, you can create a double rule. The issue number and date are in Sigma 12 point. The rest of the newsletter is in Epsilon, with the headlines in 18 point, the text in 12.

### PAGE LAYOUT

There are a number of different ways to deal with the problem of page layout. On the following page are some helpful hints to get you started.



### ONE COLUMN

For a single column layout where illustrations and text run the full width of the page, just cut and paste images from your MacPaint files as with any other document.

## TWO COLUMN

If you would like a two column layout, placing pictures and text side by side, there are a couple different ways you can go about it. Both methods require that you make two separate pages, since MacWrite does not allow you to position text next to illustrations. This will not be a problem with other word processors which allow dual columns.

For the first method, make one page for text and the other for images.

Net	ws		
text			Ø
text	text	1000	E.C.C.
	text		
text	text		
text	text		

Then, print them one after the other on the same sheet of paper. This method will take a bit of practice before you get the pages lined up exactly.

The second method is the procedure we used for this example. Begin by making a page for the first column, including both text and illustrations. Then make a second page for the entire second column.

News	
text	17
text	tevt
	text
text	text
text	text

Once again, you'll have to run the same sheet of paper through the printer twice. But, this method is much easier to line up properly.

# ILLUSTRATIONS

IF The simplest way to illustrate 👁 your newswith the letter 🕿 is symbols in the Ŵ Symbols Font. By using the 🛣 Symbols Font, you can avoid V any Å and cut paste problems. And since they are part of a 🕈 Type Font, the  ${f Q}$  symbols are very easy 🗬 to position

throughout co the text.

### Stationery

Use Professional Type Fonts to create your own letterhead.

You can create simple, satisfying designs, like this first example, using only MacWrite. This name was created by selecting the Outline style option for the type. The diamonds were created with the Symbols Font by typing small left and right arrows (the g and c keys).



Don't overlook the potential of color, in both paper and ink. (Color ribbons are available for most printers.) Color can do a lot to enhance the look of your stationery, especially with simple designs like this. And don't forget that you can run the same sheet of paper through the printer more than once for multicolor designs. Designs like this are very easy to create with MacWrite. In this example the symbols are from the Symbols Font (the comma key), the name is Omicron Bold 24 point and the address is Omicron Bold 18 point. Everything is centered.

2 Main Street, Anytown, NY 11239

More complicated designs may be created with MacPaint. Paste them into documents or print them on their own. The examples below were created with MacPaint, using the Fonts Omicron Bold and Symbols. In fact, in all the letterhead examples we have used only Omicron Bold and Symbols, just to show you how many different effects you can achieve from the same Font.



The name in this example was created with the Shadow style option. We created one diamond as we had done before with the Symbols Font. We used the Select box to draw a rectangle around it, then chose Invert from the Edit Menu. This gave us a white diamond in a black field. Then, while the diamond was still in the Select box, we duplicated it by dragging the image while holding down the Option key. The final step was to drag the two rectangles to either side of the name.

The next two designs are a bit more complicated.



In this example, the first step was to draw a confettipatterned rectangle in the upper left hand corner of the page. Then we typed the name and address in Plain text, over to the right - name in 24 point, address in 18. Then, as with the diamonds in the previous example, we used the Select box to draw a rectangle around the name and Invert it. Again, while still selected, we dragged the name into its position on top of the confetti rectangle. Lastly we dragged the address into position.



This name was created with the Shadow style option. Then we used the Select box and Invert function to select just the lower edge of the letters and a rectangle of space beneath them. This created the black border directly under the letters, giving the impression that the characters are overlapping this border. Then, as a finishing touch, we added the solid black rectangle directly beneath the border to echo its shape.

Professional Type Fonts are a very useful creative tool for stationery, greeting cards, postcards - any form of correspondence. Let your imagination go - the possibilities are endless.

### Type Charts

The next section of this manual is comprised of type charts for each of the Professional Fonts. The first page is a Size Chart, listing all the Fonts and the sizes in which they are available. This chart is a quick reference guide when you want to scan for a particular size.

Immediately following the Size Chart are a series of Type Charts, one for each Font. They are in alphabetical order, and the way they are set up is as follows:

- ▶ The first line lists the name of the Font.
- The second line shows the "For Text" sizes for that Font, printed in the actual sizes.
- The third (and sometimes fourth) line shows the "For Headlines" sizes for that Font, printed in the actual sizes.
- The rest of the page shows the letters, numbers and symbols available in that Font. (For Symbols, there is a chart showing the corresponding key for each symbol.)

### PROFESSIONAL FONT SIZES

Font Name	<u> Text sizes</u>	<u>Headline sizes</u>
Beta Italic	18, 24	24,36,48
Epsilon	12,18,24	24,36,48
Eta Medium	12,18,24	24,36,48,72
Kappa Bold	12,18,24	24,48
Lambda	18,24	24,36,48
Nu Black	12,18,24	24,36,48
Omega	24	24,48
Omicron Bold	18,24	24,48
Phi Display	18,24	24,36,48
Rho SemiBold	12, 18, 24	24,36,48
Sigma	12,24	24,48
Sigma Bold	18,24	24,36
Theta	24	24,48
Upsilon	24	24,36,48
Zeta Bold	18,24	24,36,48
Symbols	24	24,36





# 12, 18, 24 24, **36, 48**

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SIGMA BOLD

18, 24 24, **36** 

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### **Technical Information**

Professional Type Fonts are styled after these well-known type faces.

Professional Type Fonts	Styled After
Beta Italic	Lubalin Italic
Epsilon	Optima
Eta Medium	Eurostile Medium
Kappa Bold	City Bold
Lambda	Greetings Monotone
Nu Black	Bolt Bold
Omega	Transmission
Omicron Bold	Futura Bold
Rho SemiBold	Times Roman Bold
Sigma	Helvetica
Sigma Bold	Helvetica Bold
Theta	Astra
Zeta Bold	Stop

### How Design Affects Printing

In styling Professional Type Fonts after established type fonts, we followed the design of the original type as closely as possible. This is what gives Professional Type Fonts their distinctive look. However, to achieve the proper proportions in the characters, one small sacrifice had to be made in how the Fonts operate - the "high quality" printing option.

When you ask the system to do high quality printing, it first checks the Font you wish to print (for example, New York 12 point), then looks for the corresponding Font twice that size (New York 24 point). It then combines the information from both Fonts to produce the denser characters you get with high quality print. (The Imagewriter actually makes two complete printing passes for each line. It prints the characters once, then again, slightly offset the second time, but still overlapping the first set.)

Apple has created their Fonts so that, from size to size within each Font, the width of the characters are mathematically proportioned to support the high quality

printing function. For instance, if the letter "a" in Font X 12 point is 10 pixels (short for picture elements) wide, then the "a" in Font X 24 point will be 20 pixels wide.

To maintain the proper appearance and stylization of the Professional Type Fonts, we could not simply increase their size in these mathematical proportions.

However, the high quality print function is not really necessary with Professional Type Fonts. Our characters are dense enough in their normal state. If for some reason you wish to select high quality printing, you will get the best results by first removing from the System the double size of the Font you are printing. For example, if you are printing a 12 point Epsilon in high quality, we suggest you remove 24 point Epsilon from the System. Otherwise you will get a strange looking page full of overlapping characters.

### **Resource Numbers**

Each of the Professional Type Fonts has been assigned a Resource Number, required by the Macintosh operating

system. The range of numbers used (153 through 182) was assigned to us by Apple. If you create your own Fonts, do not use the same numbers, or confusion will result.

<u>Type Font</u>	<u>ID Number</u>
Beta Italic	178
Epsilon	155
Eta Medium	172
Kappa Bold	170
Lambda	160
Nu Black	153
Omega	162
Omicron Bold	176
Phi Display	168
Rho SemiBold	182
Sigma	156
Sigma Bold	158
Theta	164
Upsilon	180
Zeta Bold	174
Symbols	173

New York, NY 10010

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### Acknowledgements

Maccessories Professional Type Fonts were designed and created by **XIPHIAS**, a Graphics Software company with offices in Marina Del Rey, California. Andrea Gibbs of **XIPHIAS** is responsible for the actual graphics design of the Fonts.

Additional help was provided by Michael Deverich, Bob Anderson, Paul Hoffman and David Sternlight. Technical work on the Macintosh was done by George Schreyer and Greg Ames.

Special thanks to Steven Bobker for his enthusiastic support and valuable help with documentation.

Thanks also to Marc Cutter, Bill Atkinson and Steve Capps of Apple.

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# Maccessories Professional Type Fonts For Text

### Maccessories Professional Type Fonts For Text

Font

Now the type fonts used in the advertising and publishing industries are available for the Macintosh.<sup>™</sup> Styled after wellknown industry standards, like Helvetica <sup>™</sup> and Optima,<sup>™</sup> Maccessories Professional Type Fonts put the fonts the professionals use right at your fingertips.

Use them to give reports and newsletters a polished, professional look. Make a simple term paper look like a published article. Or just add a touch of elegance to your correspondence. It's like having your own personal typesetter.

Use the Font Mover provided with your Macintosh system to add Maccessories Professional Type Fonts to your Font Menu. They work just like the Apple<sup>8</sup> fonts you're already familiar with.

The disk enclosed contains type fonts in sizes appropriate for MacWrite,<sup>™</sup> MacPaint <sup>™</sup> and other Macintosh applications. (see illustration at right).

When you need a larger font, ask your dealer about Maccessories Professional Type Fonts for Headlines—a selection of type fonts for the 512K Macintosh in sizes 24 point and larger.



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Kappa Bold	City
Lambda	Gree Mor
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Omega	Tran
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Rho Semi	Time Bold
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	Astra
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ZECA BOLD	Stop

	Styled After	FontSize	
		-	
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	Optima	12,18,24	
	Eurostile Medium	12,18,24	
	City Bold	12,18,24	
	Greetings Monotone	18,24	
	Bolt Bold	12,18,24	
	Transmission	24	
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